

# **Media information**

#### **About Redshift-live.com:**

Stargazers and fans of the Redshift Planetarium software from all over the world meet on www.redshift-live.com. The site www.redshift-live.com offers exciting articles about astronomy and space flight, exclusive tours of the Redshift Planetarium program as well as an interesting forum and a community of amateur astronomers who exchange data and information on the topic of astronomy.

# **User profile / Target audience:**

The site is aimed at technical- and natural science-minded lovers of astronomy and space flight, professional and amateur astronomers as well as space fans from the German-, English- and French- and Spanish-speaking world.

### Advertising formats:

Your advertisements can be displayed in the following formats:

Full-Banner: 468 Pixel × 60 Pixel Button: 160 Pixel x 160 Pixel Skyscraper: 160 Pixel × 600 Pixel

#### Rates:

Possible positioning			
(fixed price per month)	Button	Full-Banner	Skyscraper
Entire Website - 1 language	250 US\$	450 US\$	500 US\$
(English, German, French or Spanish)			
Kosmos Himmelsjahr-Website	125 US\$	220 US\$	250 US\$
(only German)			

For other frequencies or more than one language please contact us for more information.

### **Technical details:**

Minimum duration: 1 week Withdrawal deadline: 14 days Format: GIF, Flash, JPG, PNG

Size: maximum 80 KB Send to: presse@usm.de

# **Contact:**

To find out more about advertising, our affiliate program and cooperation models, please contact:

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